



Special Service Area #42

**SPECIAL SERVICE AREA #42 71st St. /Stony Island
Commissioners Meeting
Thursday, July 21st, 2016
South Shore Chamber Offices
1750 E. 71st Street- Chicago, IL 60649**

ATTENDEES

Commissioners: Ayesha Karim, Judy Jackson, Gregory Smith, Martha Peters
Staff: Tonya Trice, Ciera Whitaker
5th Ward Alderman's Office: Kimberly Webb
Guests: Delores Thibodeaux, Brian Taylor-Allpoints Security
Ava St. Claire-The Moonrose Agency
Dwan Bell-Allstate Insurance
Joyce Gibson-SSCI Boardmember
Hank Zemola, Rita Abad-Chicago Special Events

MINUTES

- I. Commissioner Jackson called the meeting to order at 10:21am.
- II. The agenda was accepted with no change.
- III. The minutes for July were accepted with no changes.
- IV. Ava St. Claire of The Moonrose Agency presented the New Banners Campaign to the commissioners. She designed 3 campaigns, "WE-SOULFULLY-ACTIVE". Commissioner Jackson recommended we include diversity in the banners. Ava agreed to send over new images. Commissioner Jackson moved to approve Bannerville to create the banners if they agreed to reduce the price below \$5,000. The motion was approved.
- V. Hank Zemola provided a list of talents for the August 21st event. He's holding a slot in the lineup for 106.3 identified talent. Sponsorship dollars pledged are approximately \$12,000. Entertainment should be final the week of July 25th. CSEM is waiting to confirm the surprise guest. Allpoints Security will provide all security detail for the event. They will place emphasis on the drop off areas to avoid bottleneck traffic jams, checking bags for glass and weapons. Commissioner Karim suggested a walkthrough at the venue with Allpoints and CSEM.
- VI. Commissioner Jackson recommended dialogue with 003rd district commander to discuss the loitering and violence at 71st & Jeffery and

- other hotspots along the boundaries. Commissioner Karim also suggested requesting that we have someone from CPD to attend our meetings each month and include community stakeholders.
- VII. Commissioner Karim motioned to keep the 2017 budget at \$565,975 with an increase of 8.13% over the 2016 levy. Gregory Smith seconded the motion. The motion passed. A community meeting is required to explain to the public and Commissioner Jackson suggested we hold it at the same time as our next commissioners meeting on Thursday, August 11th.
 - VIII. Ayesha Karim motioned that the final 2016 budget has not changed. Motion carried with no objections.
 - IX. Commissioners agreed to table the vote on electing a new treasurer.
 - X. The meeting was adjourned at 12:18pm